



Nov. 7, 2016

Clinton holds 6-point lead over Trump in Virginia, 48-42, powered by women, Millennials and Northern Virginia

Summary of Key Findings

1. Clinton leads Trump by 6 points, 48-42, on the full five-candidate ballot, as Libertarian Gary Johnson drops to a new low, 3 percent.
2. With undecided voters allocated proportionally to each candidate, Clinton reaches the 50 percent mark and Trump goes to 44 percent.
3. Clinton's lead among women stands at a 16-point gap. Millennials are breaking for Clinton by 23-points, 56-33. Trump has slight edge among men, 47-42 percent.
4. Trump's vote is built upon strong support from white voters, 54-36 percent, and white, non-college educated voters, 66-28 percent; Clinton leads among white, college-educated voters, 47-42 percent.
5. Northern Virginia voters support Clinton nearly 2-1 over Trump, 59-33 percent, while voters in rural South-Southwest go for Trump by a similar margin, 56-34 percent.

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Analysis

Democrat Hillary Clinton holds a 6-point lead over Republican Donald Trump in Virginia, 48-42 percent, in the Wason Center's final tracking survey of likely Virginia voters before Election Day. If the remaining undecided voters were allocated to each candidate proportionally to their share of all decided voters, Clinton would reach the 50 percent mark, while Trump would rise to 44 percent. This survey was conducted Nov. 1-6, after the news that the FBI was again examining emails connected to Clinton. The telephone survey polled 1,193 likely Virginia voters, with an overall margin of error of +/- 3.6 % at the 95% level of confidence. The margin of error is higher for subgroups.

The fundamental structure of the Virginia electorate has settled in Clinton's favor. Clinton's lead is built upon much stronger party loyalty than Trump. She has the support of 92 percent of Democrats, while Trump has the support of 82 percent of Republicans. Both candidates have the highest levels of party loyalty since the Wason Center tracking surveys began in late September, suggesting partisans have come home as much as they are going to. Independents are split between Clinton and Trump, with 42 percent going to each.

"Any electoral victory has to begin with fundamentally solid party support," said Dr. Quentin Kidd, Director of the Wason Center. "Clinton has that going into Election Day, and Trump continues to struggle with it."

Regionally, Northern Virginia is Clinton's powerhouse region, giving her a nearly 2-1 vote margin over Trump, 59-33 percent. South-Southwest continues to be a powerhouse for Trump, also giving him a nearly 2-1 vote margin, 56-34 percent. While Clinton has led Trump for the past six weeks in the Hampton Roads and Richmond regions, she has not had a majority of support in either one. A majority of Hampton Roads voters now say they will vote for Clinton over Trump, 54-39 percent, and voters in the Richmond region support Clinton over Trump, 47-39 percent.

The overall gender gap in Clinton's favor stands at 16 points, as women favor Clinton 53-37 percent. However, white women favor Trump 48-42. Men lean toward Trump, 47-42 percent overall, and white men favor Trump by fully 62-29 percent. Millennials, initially tepid on Clinton, now support her overwhelmingly over Trump, 56-33 percent.

"In the closing week, women and especially non-white women are closing ranks around Clinton," said Dr. Rachel Bitecofer, Assistant Director of the Wason Center.

Among white college-educated voters, Clinton holds a small but significant lead, 47-42 percent. Nationally, no Democratic candidate has won the white college-educated vote since 1956. Among non-college educated voters, Trump holds a 66-28 percent lead.

While Clinton and Trump have traded the lead among military households in Virginia over the last six weeks, Trump has a 50-48 percent lead in this last survey before Election Day. Barely half (54 percent) of both Clinton and Trump voters expressed enthusiasm for their candidate.

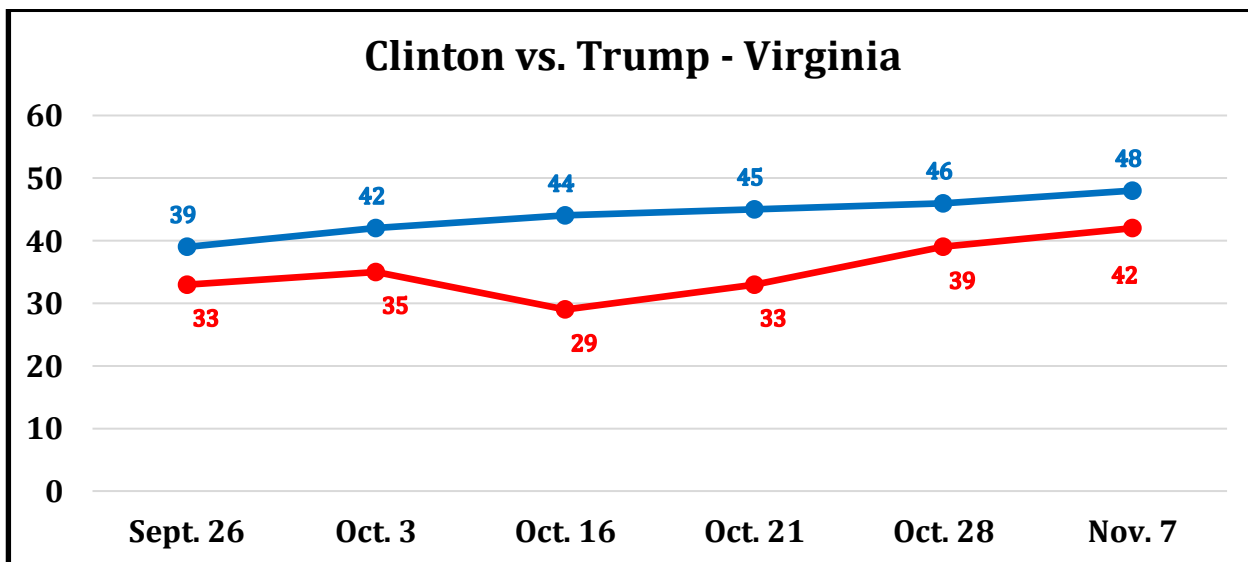
Tables

Q4: If the election for president were held TODAY and the candidates were [**RANDOMIZE:** “Hillary Clinton the Democrat,” “Donald Trump the Republican,” “Gary Johnson the Libertarian,” “Jill Stein the Green”, or “Evan McMullin the Independent”], for whom would you vote?

* If voter said undecided/none/don't know or refused, they were prompted up to two times to say if they were leaning toward a candidate.

** Projected vote after allocating undecided voters to candidates based upon the proportion of vote candidates are receiving from decided voters.

Overall	Projected Nov. 8 Vote**	11/7*	10/28*	10/21	10/16	10/3	9/26
Clinton	50	48	46	45	44	42	39
Trump	44	42	39	33	29	35	33
Johnson	3	3	5	8	11	12	15
Stein	1	<1	1	1	2	1	3
McMullin	2	2	1	3	3	2	3
Other/none	included in undecided	<1	2	2	2	1	1
Undecided		3	6	5	6	5	5
Dk/Ref		2	2	3	3	2	1



Voter Enthusiasm	11/7	
	Very / some what	Not much / not at all
Clinton	54	46
Trump	54	46

By party	11/7			10/28			10/28			10/28		
	Rep	Dem	Ind	Rep	Dem	Ind	Rep	Dem	Ind	Rep	Dem	Ind
Clinton	8	92	42	2	87	46	5	88	44	7	87	39
Trump	82	5	42	84	2	39	72	1	25	68	<1	24
Johnson	3	1	4	6	3	6	7	4	14	9	6	18
Stein	<1	<1	2	<1	4	<1	1	2	2	1	1	1
McMullin	3	<1	4	<1	1	3	3	<1	5	4	1	5
Other/none	included in undecided			1	<1	<1	4	1	1	3	<1	3
Undecided	2	1	6	5	2	3	5	2	6	6	3	7
Dk/Ref	2	1	1	2	1	3	3	2	3	2	1	4

10/3			9/26		
Rep	Dem	Ind	Rep	Dem	Ind
8	88	34	3	87	21
73	2	28	78	1	32
10	3	20	9	4	31
<1	2	2	2	2	4
3	1	4	3	<1	5
<1	1	1	1	<1	1
5	3	7	4	5	6
1	<1	3	<1	1	<1

By sex	11/7		10/28		10/21		10/16		10/3	
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Clinton	42	53	44	46	42	47	37	50	36	46
Trump	47	37	43	36	41	25	32	26	42	28
Johnson	2	3	5	5	8	8	14	8	13	10
Stein	1	1	1	2	1	2	4	1	1	2
McMullin	3	1	1	2	1	4	3	3	2	3
Other/none	included in undecided		<1	1	1	2	1	3	1	1
Undecided	2	3	4	7	3	7	7	6	3	8
Dk/Ref	2	2	2	1	3	4	2	3	2	2

9/26	
Male	Female
32	46
42	26
15	15
4	2
2	3
2	<1
4	7
<1	2

By age	11/7		10/28		10/21		10/16		10/3		9/26	
	18-34	35+	18-34	35+	18-34	35+	18-34	35+	18-34	35+	18-34	35+
Clinton	56	45	53	42	45	44	45	43	42	42	34	41
Trump	33	46	33	41	24	36	18	34	24	38	23	37
Johnson	3	3	6	5	14	6	20	7	24	7	27	10
Stein	1	<1	4	<1	1	2	3	1	2	1	4	3
McMullin	3	2	<1	2	4	2	3	3	3	2	4	2
Other/none	included in undecided		<1	1	3	1	5	1	1	1	<1	1
Undecided	3	3	3	6	5	5	3	7	4	6	7	5
Dk/Ref	1	1	<1	3	4	3	2	4	<1	3	<1	1

By race	11/7		10/28		10/21		10/16		10/3		9/26	
	White	Black	White	Black	White	Black	White	Black	White	Black	White	Black
Clinton	36	89	32	85	32	81	32	79	32	74	30	74
Trump	54	5	52	1	44	3	40	3	44	7	41	4
Johnson	3	<1	7	>1	9	5	12	4	13	7	17	4
Stein	<1	1	1	3	2	<1	1	1	1	3	4	1
McMullin	2	1	1	2	3	3	4	3	3	1	2	4
Other/none	included in undecided		1	1	2	<1	2	2	1	1	1	1
Undecided	3	3	5	6	4	4	6	6	5	5	4	11
Dk/Ref	1	1	1	4	3	4	3	2	1	2	1	1

By white, sex	11/7		10/28		10/21		10/16		10/3		9/26	
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Clinton	29	42	31	33	32	32	26	36	29	36	27	34
Trump	62	48	55	50	52	37	44	36	50	41	48	34
Johnson	2	4	7	7	8	10	15	9	12	8	15	20
Stein	<1	<1	1	1	1	4	3	1	1	1	4	3
McMullin	4	1	1	2	2	4	3	5	2	2	2	2
Other/None	included in undecided		<1	1	2	3	2	3	1	1	1	<1
Undecided	2	4	3	5	2	6	6	7	4	8	3	5
Dk/Ref	2	1	1	1	1	4	1	3	2	2	<1	2

By white, college degree	11/7		10/28		10/21		10/16		10/3		9/26	
	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Clinton	47	28	46	24	41	17	37	23	39	24	37	18
Trump	42	66	38	61	33	62	32	51	37	55	33	57
Johnson	4	1	7	7	9	9	13	11	13	7	17	17
Stein	1	<1	2	<1	3	<1	1	2	2	1	4	3
McMullin	3	1	2	1	3	2	5	3	1	2	2	1
Other/None	included in undecided		1	<1	2	3	3	2	1	1	1	<1
Undecided	3	2	4	5	5	3	6	6	5	7	5	2
Dk/Ref	2	2	1	2	3	4	3	2	1	3	1	1

By military	11/7		10/28		10/21		10/16		10/3		9/26	
	Mil	Non-Mil	Mil	Non-Mil	Mil	Non-Mil	Mil	Non-mil	Mil	Non-Mil	Mil	Non-mil
Clinton	41	52	40	48	32	50	38	47	36	44	32	42
Trump	50	39	48	34	45	27	32	28	37	34	39	31
Johnson	2	3	5	5	8	8	15	8	13	12	19	13
Stein	1	<1	2	1	2	2	<1	2	1	1	2	3
McMullin	3	2	<1	2	3	2	5	3	4	2	2	3
Other/None	included in undecided		<1	1	3	2	3	2	1	<1	1	1
Undecided	2	3	3	7	5	6	4	7	7	5	4	6
Dk/Ref	2	1	2	2	3	4	3	3	1	2	1	1

By region	11/7				10/28				10/21			
	Nova	Rich	HR	S'west	Nova	Rich	HR	S'west	Nova	Rich	HR	S'west
Clinton	59	47	54	34	51	45	48	41	57	44	40	30
Trump	33	39	39	56	34	39	36	44	21	33	33	51
Johnson	2	6	2	2	3	7	5	5	5	12	10	6
Stein	1	<1	2	<1	<1	2	2	2	1	<1	4	1
McMullin	2	3	1	3	2	1	2	1	6	<1	<1	3
Other/None	included in undecided				<1	<1	1	1	1	3	2	1
Undecided	2	3	3	4	7	4	6	5	6	6	5	5
Dk/Ref	1	2	2	2	3	2	2	1	3	2	6	2

10/16				10/3				9/26			
Nova	Rich	HR	S'west	Nova	Rich	HR	S'west	Nova	Rich	HR	S'west
55	47	42	27	50	41	40	31	45	42	38	29
21	27	25	48	27	35	34	46	27	31	31	47
8	8	20	6	9	13	15	11	16	12	17	13
3	1	1	1	1	2	1	2	3	4	3	3
2	6	4	2	3	2	2	2	3	2	2	4
3	1	2	2	1	<1	1	1	1	2	<1	<1
5	8	4	10	9	3	4	4	5	6	8	3
3	2	2	4	<1	4	2	3	1	1	1	1

Demographic Toplines

EDUC:

High school or less	14
Some college	21
Vocational or technical training	3
College graduate	34
Graduate study or more	25
Dk/ref (vol)	2

HISPANIC:

Yes	5
No	95

RACE:

White	69
Black or African American	19
Other	12

AGE: (Recorded as exact year of birth)

18-24	12
25-34	17
35-44	17
45-54	21
55 & older	33

MILITARY HOUSEHOLD:

Yes	26
No	72
Dk/ref (vol)	2

PARTYID:

Republican	31
Democrat	35
Independent	29
No preference (vol)	2
Other party (vol)	<1
Dk/ref (vol)	3

[IF OTHER THAN REP OR DEM ABOVE]

PARTLEAN:

Republican	40
Democratic	32
Independent	26
Dk/ref (vol)	2

RELIG:

Protestant	31
Christian (non-specific) (vol)	17
Catholic	13
Jewish	1
Other	14
None	19
Dk/ref (vol)	4

IDEOL:

Strong liberal	6
Liberal	12
Moderate, leaning liberal	22
Moderate, leaning conservative	19
Conservative	19
Strong Conservative	10
Dk/ref (vol)	11

REGION:

Northern Virginia	34
Richmond/Central	21
Hampton Roads	23
South/Southwest	22

INCOME:

Under \$25,000	6
\$25-\$49,999	11
\$50-\$74,999	18
\$75-\$99,999	17
\$100,000-\$149,999	17
Over \$150,000	18
Dk/ref (vol)	14

SEX: [INTERVIEWER CODE]

Male	45
Female	55

How the survey was conducted:

The results of this poll are based on 1,193 interviews of likely Virginia voters, including 489 on landline and 704 on cell phone, conducted Nov. 1-6, 2016. Percentages may not equal 100 due to rounding. The margin of error for the whole survey is +/- 3.6 % at the 95% level of confidence. All error margins have been adjusted to account for the survey's design effect, which is 1.6 in this survey. The design effect is a factor representing the survey's deviation from a simple random sample, and takes into account decreases in precision due to sample design and weighting procedures. Sub samples have a higher margin of error. In addition to sampling error, the other potential sources of error include non-response, question wording, and interviewer error. The response rate (AAPOR RRI Standard Definition) for the survey was 23%. Five callbacks were employed in the fielding process. Live calling was conducted by trained interviewers at the Wason Center for Public Policy Survey Research Lab at Christopher Newport University. The data reported here are weighted using an iterative weighting process on sex, age, race and region of residence to reflect as closely as possible the demographic composition of likely 2016 voters in Virginia.